

FIND YOUR LOCAL NEWS plus major news and television websites. Where you get all news first and fast!

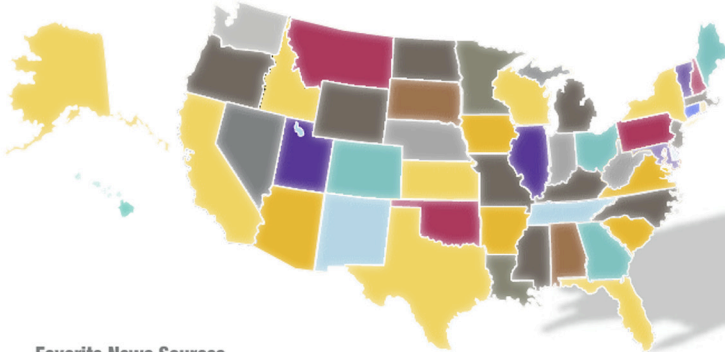
National NEWS 247.com

NationalNews247 access to news 24/7

Search

State News A-I ▶ State News K-N ▶ State News O-W ▶ Jobs ▶ Blogs ▶ Advertise

Click any State for Local News



Favorite News Sources

BARRONS CHICAGO TRIBUNE EDITORIAL CARTOONS
LA TIMES BLOOMBERG CNN FINANCIAL TIMES
NY TIMES the ONION REUTERS WORLD NEWS
USA TODAY WALL STREET JOURNAL WASHINGTON POST

REUTERS

0:00 0:00 MENU

- REUTERS: Palin's Tea Party Rally
- REUTERS: Sealing a nuclear deal
- REUTERS: Kentucky truck crash kills several
- REUTERS: A new 'Start' for the US and Russia
- REUTERS

USA Flights



COUPONS



The President's Diary...

Click here to follow the money!

Support our Culture

Find a Location
National Weather
Streaming News

NN247 BOOKS
BEST SELLERS

FREE Computer Newsletter

FREE 2-Day Shipping on Eligible Books
Amazon Prime™ FREE Trial!



[about us](#) | [terms & policy](#) | [contact us](#) | © Copyright 2008 by National News 247. All rights reserved.

Bottom-Line
Reasons to
Advertise with

National NEWS 247.com



NationalNews247.com provides up-to-the-minute local and national news 24 hours a day, 7 days a week—all the news, all the time, in all 50 states. **Your customers** will see your ad as they read the news; the site also lets your customers track airline flights in the U.S., check weather in any city, find locations and print maps, enjoy entertaining and humor, check sports, find realtors in any city, find jobs in any city, check all classified ads in their hometown or in their future neighborhood. **Catch the news on www.nationalnews247.com.**

Get noticed! Get promoted!

NationalNews247.com partnerships with your business on the Web site with traffic from national campaigns, youtube.com, facebook, tweets, blogs, e-mails, airlines, editorials in newspapers and magazines. With our success, comes your success.

Reach 1000s of customers daily

NationalNews247.com grows in popularity daily. Research shows the Internet News industry is booming and will continue to rise dramatically in the foreseeable future. People are looking for a one-stop-shop, and NationalNew247.com provides it all and more. Join the team and follow the news on www.nationalnews247.com today.

Track results

NationalNews247.com analyzes and tracks its traffic by offering reports of up-to-the-minute results. This information is a service provided to all advertisers so you can feel confident you are reaching the numbers you demand for success.

ALL THE NEWS 24/7

Newspapers **Weather**
Television News
 Public Radio News
Top Stories Financial
News Sports Humor
 Business News

Rates & Ad Sizes

State Page Advertising Campaign rates are now a flat rate of \$195.

1. Use the "AD Catalog" (<http://nationalnews247.com/advertising/standard>) for ordering your ad size and placement.
2. If you do not have artwork for your ad, contact Sales at sales@nationalnews.com and contract for free design/artwork.
3. Take advantage of our full-service offerings and verify results.

Check Ad Size and Home/State pages below: Home Page (Qty ____) State Page(s) _____ (Qty ____)

**20,000 Guaranteed Impressions (20,000 potential customers) for Flat Rates:
 Home and State Pages (rate and size)**

| | | | |
|---|--|--|---|
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Standard 300x250 pixels H-\$575 S-\$265 <input type="checkbox"/> Ad Choice | Standard 728x90 pixels H-\$365 S-\$265 <input type="checkbox"/> Ad Choice | Full Square 300x300 pixels H-\$365 S-\$265 <input type="checkbox"/> Ad Choice | Small Vertical 120x250 pixels H-\$365 S-\$265 <input type="checkbox"/> Ad Choice |



- | | | | | |
|--------------------------------------|--------------------------------------|--|---|--|
| <input type="checkbox"/> Home | <input type="checkbox"/> Alabama | <input type="checkbox"/> Indiana | <input type="checkbox"/> Nevada | <input type="checkbox"/> South Dakota |
| <input type="checkbox"/> Alaska | <input type="checkbox"/> Arkansas | <input type="checkbox"/> Iowa | <input type="checkbox"/> New Hampshire | <input type="checkbox"/> Tennessee |
| <input type="checkbox"/> Arizona | <input type="checkbox"/> California | <input type="checkbox"/> Kansas | <input type="checkbox"/> New Jersey | <input type="checkbox"/> Texas |
| <input type="checkbox"/> Arkansas | <input type="checkbox"/> Colorado | <input type="checkbox"/> Kentucky | <input type="checkbox"/> New Mexico | <input type="checkbox"/> Utah |
| <input type="checkbox"/> California | <input type="checkbox"/> Connecticut | <input type="checkbox"/> Louisiana | <input type="checkbox"/> New York | <input type="checkbox"/> Vermont |
| <input type="checkbox"/> Colorado | <input type="checkbox"/> Delaware | <input type="checkbox"/> Maryland | <input type="checkbox"/> North Carolina | <input type="checkbox"/> Virginia |
| <input type="checkbox"/> Connecticut | <input type="checkbox"/> Florida | <input type="checkbox"/> Massachusetts | <input type="checkbox"/> North Dakota | <input type="checkbox"/> Washington |
| <input type="checkbox"/> Delaware | <input type="checkbox"/> Georgia | <input type="checkbox"/> Michigan | <input type="checkbox"/> Ohio | <input type="checkbox"/> West Virginia |
| <input type="checkbox"/> Florida | <input type="checkbox"/> Hawaii | <input type="checkbox"/> Minnesota | <input type="checkbox"/> Oklahoma | <input type="checkbox"/> Wisconsin |
| <input type="checkbox"/> Georgia | <input type="checkbox"/> Idaho | <input type="checkbox"/> Mississippi | <input type="checkbox"/> Oregon | <input type="checkbox"/> Wyoming |
| <input type="checkbox"/> Hawaii | <input type="checkbox"/> Illinois | <input type="checkbox"/> Missouri | <input type="checkbox"/> Pennsylvania | |
| <input type="checkbox"/> Idaho | | <input type="checkbox"/> Montana | <input type="checkbox"/> Rhode Island | |
| <input type="checkbox"/> Illinois | | <input type="checkbox"/> Nebraska | <input type="checkbox"/> South Carolina | |

Payment Information:

Check Credit Card Paypal

Contact name _____
 Address _____
 Phone number _____
 Fax number _____

Credit card information
 VISA MC AMEX Other
 Acct# _____ / Code _____
 Exp. Date _____



Advertising Policy and Format Specifications

2010 Advertising Rates:

\$ FLAT RATE COST PER AD
(SEE RATE SHEET)

2010-11 Space & Material Closing Dates:

Space and material are due no later than five business days prior to the running date. The run date is for 30 days or a minimum 20,000 page impressions starting when the ad is posted on the www.nationalnews247.com Web site, or at the stated start date of the advertiser. Multiple-month purchases will run consecutively, unless otherwise instructed.

SPECIFICATIONS FORMAT:

.GIF OR .JPG; 1 PIXEL BORDER REQUIRED

DIMENSIONS:

STANDARD LEADERBOARD 468 PIXELS WIDE X 60 PIXELS HIGH; STANDARD 300 PIXELS WIDE X 250 PIXELS HIGH; SKYSCRAPER (TOWER) 120 PIXELS WIDE X 600 PIXELS HIGH; **SEE "RATES PAGE" FOR OTHER SIZES.**

MAXIMUM FILE SIZE:

NO LARGER THAN 50KB

URL:

PLEASE PROVIDE THE URL ADDRESS THAT YOU WANT THE AD TO LINK TO.

TERMS OF SALE:

Online ad materials must be received by the start of the ad campaign or advertisers will be billed for page impressions generated while material is pending. No cancellations or changes in online orders will be considered unless submitted to the publisher in writing at least five business days prior to the start of the ad campaign. Any written cancellations received after five business days prior to the start of the ad campaign will be subject to a 50% cancellation fee.

Required resolution: 72 dpi

Acceptable file format: GIF, JPEG, rich media (e.g., Flash)

- Preferred File Size: 30KB
(Smaller files will load more quickly for end user)
- No additional charges for extra handling by NN247.com team
- Large files may require compression to send via e-mail
- Color palette: 216 (for GIF files)
- Creatives with a white background must have a border to distinguish the ad in an effective and efficient way
- Rotation: Accepted
- Animation: Maximum 3 loops of animation, up to 7 seconds of duration
- Impression target, click-through URL and estimated start/end dates must be provided for each ad before posting

Rich media ads

- The leaderboard and tower ads can support rich media (e.g., Flash)
- Acceptable file types for rich media are .fla and .swf
- All Flash files must be submitted with a back-up .gif or .jpg file AND the target URL
- Submitting the back-up file (gif or jpg) ensures that an ad will be delivered if the user's computer does not support Flash



2010 Advertising Rates:
\$ FLAT RATE COST PER AD
(SEE RATE SHEET)

2010-11 Space & Material Closing Dates:
Space and material are due no later than five business days prior to the running date.

START: _____ END: _____

SPECIFICATIONS FORMAT:
.GIF OR .JPG; 1 PIXEL BORDER REQUIRED

DIMENSIONS:
STANDARD LEADERBOARD 468 PIXELS WIDE X 60 PIXELS HIGH; STANDARD 300 PIXELS WIDE X 250 PIXELS HIGH; SKYSCRAPER (TOWER) 120 PIXELS WIDE X 600 PIXELS HIGH; SEE RATE SHEET FOR OTHER SIZES.

MAXIMUM FILE SIZE:
NO LARGER THAN 50KB

URL:
PLEASE PROVIDE THE URL ADDRESS TO WHICH YOU WANT THE AD TO LINK TO.

TERMS OF SALE:
Online ad materials must be received by the start of the ad campaign or advertisers will be billed for page impressions generated while material is pending. No cancellations or changes in online orders will be considered unless submitted to the publisher in writing at least five business days prior to the start of the ad campaign. Any written cancellations received after five business days prior to the start of the ad campaign will be subject to a 50% cancellation fee.

Advertiser Insertion Order Information:

Billing Address:

Contact Name _____ Ref# _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail Address _____

Link Advertisement to this URL _____

Prepayment is required (If no credit has been established).

Check enclosed: (Makes checks payable to National News 247)

Credit Card: MC Visa Amex Discover

Card # _____ Exp: _____

Cardholder Name _____ Code: _____

Cardholder Address _____

Signature _____

By signing, I authorize www.nationalnews247.com to use the above credit information for payment of each scheduled ad.

Advertising Material:

All ad graphic material must be sent as an e-mail attachment to sales@nationalnews247.com

Fax Form and Send Payment to:

National News 247; Fax/925.689.0351 (ashafer@nationalnews247.com)

By signing this contract, I authorize National News 247 to run my ads as scheduled on this order, and I agree to receive marketing materials regarding my ad by e-mail or fax.

Signature _____

Title _____ Date _____

Reports:

The number of impressions will be provided via e-mail to customers on a monthly basis and will be sent approximately ten days after the completion of each ad campaign.

You may photocopy this insertion agreement for future insertions. This order form applies to all www.nationalnews247.com or NN247.com advertising submissions.